



NEW Name, NEW Leadership and NEW Multimode Charter

Dear Friends,

It is my great pleasure to report that our members have unanimously approved the referendum to change the name of the organization to Mobility Development Group, and expand our charter to focus on multimode contemporary networks.

This is an opportunity to fundamentally reform the group and the services we provide, to more effectively serve the CDMA ecosystem as we evolve to 4G. This name change reflects our vision to serve a broader base of companies, and better represent the needs of CDMA-LTE multimode network operators in the 21st century.

3G CDMA/ 4G LTE multimode subscriber numbers will continue to grow, and the global transition to 4G will take a decade or more. CDMA Operators face unique challenges in their deployment of LTE, but they also have clear opportunities to maximize return on their 3G and 4G investments. Our shared Goal is to sustain a healthy CDMA and multi-mode CDMA/LTE ecosystem by providing a forum for members to address these common challenges, and exploit the opportunities.

Initially, the Mobility Development Group will offer member directed Value Added Services that address the 3 pillars of any wireless network; Technology, Devices and Roaming.

- Global Strategy Team (GST) – Promote a common Network and Technology migration road map
- Device Program (aka GHRC) - Sustained Device Economies, Interoperability, Availability & Selection
- International roaming Team (IRT) - Multimode global roaming

Our VAS teams will work in tandem to educate our industry, advocate profitable solutions, and share experiences and best-practices through member events.

The public debut of the Mobility Development Group will be our Partner Event at CTIA Super Mobility Week on Wednesday, September 10 in Las Vegas. Please plan to join us for a series of topical presentations and panel discussions on “Managing Migration to 4G and Multi-Technology Networks.”

We are planning our first Mobility Development Group Member Meeting, October 7-9, in Kansas City, hosted by Sprint and sponsored by TNS. The face to face meeting with

our members will feature topical keynotes, panel discussions, and VAS team meetings, and will afford us more time to discuss member needs and expectations for their organization, and deliberate longer term initiatives and strategic plans.

The Mobility Development Group Board of Directors, elected by you our members, pledges to work diligently to provide an affordable platform to sustain a healthy CDMA and CDMA-LTE multimode ecosystem, to work cooperatively with other wireless industry partners, and ensure that member fees are applied to member programs and services...not overhead.

I hope that you will plan to join us at our Partner Event in Las Vegas on September 10, and our first Member Meeting in Kansas City on October 7-9, to offer your insights and help set the Mobility Development Group on a trajectory that provides maximum value for your company.

Best Regards,
Doug

<http://mobilitydg.org/>

Unique Value Provided by Mobility Development Group

- * Embrace ALL Air Interface Technologies
- * Showcase seamless migration to LTE and beyond
- * Facilitate Device Interoperability and Economies
- * Enable Multimode Voice & Data Roaming
- * Share Innovative NEW Devices and Services
- * Cooperate with Other Wireless Industry Partners
- * Culture of Collaboration & Transparency